

# DRIVING INSTRUCTOR SUPPORT PACKAGES.



# WELCOME TO DRIVE.

# DRIVE.

### A message from our founder John Farlam.

I want you to have the best possible career as a Driving Instructor. That is why our support package is not like any other.

DRIVE's Support Package offers you the security of pupil lead numbers to **GUARANTEE** your income, the **flexibility** of choosing your own working hours and the ability to drive **your career** where you want it to go.

We supply you and your pupils **state-of-the-art** online training packages and maximise digital marketing and advertising to keep you ahead of the competition.

We will train and develop you and **your career** with unlimited help, support and training.

Having dedicated my entire working life to training and developing ADIs and PDIs to ensure the highest possible standards and improving road safety, *I want to ensure you have everything you need to do the same.* 

We want you to be a **success**, because then we are a **success** too.

I look forward to welcoming you on the team...

All the best,



PLACES ARE LIMITED - CALL US NOW: 0800 368 9044





# **PUPILS WILL LOVE YOU.**



## Award winning tools for you and your pupils...

At DRIVE, we supply you and your pupils with the latest award-winning, cutting edge and stateof-the-art online training FREE of charge.

## Your own dedicated web presence.



You will have your own profile on the DRIVE website so pupils can find you, make appointments and download the online tools.





We provide training for your Standards Check and if you want to progress your career and skills, Train the Trainer Training (so you can train new ADIs) and regular Continued Professional Development training too.

### **Online learning for your pupils.**



Your lessons will be the best, so make sure your pupils have the best study and test resources too. We make sure all of your pupils have the latest award winning online training and resources.

### Social Media.



We will set you up your own Facebook Business and Google My Business pages to help you build your own community of learners and be found online when pupils are searching for lessons in your area.

### **Customer Support.**

Your dedicated support team will provide you every thing you need to maximise your earnings, such as a phone answering service for when you are on the road.

And our team of ADI Trainers are always on call for help, advice and training.

## **Training Fees Returned.**



We want to reward your loyalty, during your second year, we will reduce your weekly fees so that your training fees are paid back to you\*.

### **Pupil Leads to GUARANTEE your income.**



During your first year as an ADI, we GUARANTEE you will have the pupil leads to ensure you earn £30,000. As soon as you join us, we will open your diary and utilising all of our marketing and advertising tools will endeavour to get you working and earning as quickly as possible!\*



# PACKAGES.





## ADI. £99 per week:

When you work with us, you can continue on the Full £99 Package as an ADI, PLUS benefit from our Continued Professional Development (CPD) Training to help you earn more, diversify your skills and develop your career all at no extra cost.

- Unlimited Pupils
- Fully Supported Business Package
- Online Tools for you and your pupils •
- Office Support and Marketing •
- 28 Days Notice Contract ٠
- Standard Check Training •
- **CPD** Training
- ORDIT 'Train the Trainer' Training
- Fleet and Corporate Training

# PDI.

£99 per week:

If you are a trainee and looking for a sponsor, our PDI Package includes everything you need to get on the road to success:

- 'Earn as You Learn' Trainee Licence Sponsorship and Additional Training
- Fully Supported Business Package •
- Unlimited support, help and advice
- Office Support and Marketing
- Online Tools for you and your pupils
- Unlimited Pupils

## CAR:

If you need a vehicle to teach in, we can arrange this for you with cars ranging from £39 to £79 per week depending on preference, budget, style and status.



# **YOUR CAREER.**

### The Future... YOUR Future...

DRIVE is part of the WLD group - the UK's largest and most experienced Driving Instructor Training company. We are the ONLY company to win 3 prestigious 'Golden L Plate' Awards - voted for by Driving Instructors.

Our training courses have been researched, developed and designed based on our experience spanning five decades of Driver Training and delivery of Professional Development courses to ADIs and we have been approved as Instructor Trainers by the DVSA's ORDIT Department.

We are always keen to train and develop those in our team to further their careers and build their own successful businesses.

Many of our Specialist Trainers were trained by us or have gone on to run successful driving schools and now provide driver training and services.

Join the best in the industry - join DRIVE.

## Additional training, roles and skills with DRIVE:

- DVSA ADI ORDIT Training
- **Business Support**
- Virtual Classroom Lecturers
- Standards Check Training •
- ADI Training Trainee Support ٠
- Train the Trainer •
- Driving School Management •



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DRIVE









## PLACES ARE LIMITED - CALL US NOW:

# 0800 368 9044

Because of the level of the service we offer, we can only recruit a small number of Instructors each year.

Make sure you don't miss out.

Get in touch today.

T: 0800 368 9044

W: www.just-drive.co.uk

E: careers.team@just-drive.co.uk

DRIVE Driving School 2.3 Fusion Hive, North Shore Road, Stockton-on-Tees, TS18 2NB

12 (ADI) month franchise contract, option to give 28 days' notice after 3 months without penalty - unless agreed leads and services have been provided. \*One off admin fee £250 may be applicable. You must have trained with us to get the £30k guarantee and the training fees repaid. Car, insurance and franchise contracts and fees are paid separately. ^Insurance/ car are example fees and may vary depending on personal circumstances. Income guarantee details here: https://trainwithdrive.co.uk/customer\_service\_policy/

BRIVE

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