

# DRIVING INSTRUCTOR TRAINING

 SmartDriving

Driving Instructor Training



# WHAT WE WILL COVER

-  WHO CAN BECOME AN INSTRUCTOR AND WHAT THE JOB INVOLVES
-  TIMEFRAME TO TRAIN AND DVSA REQUIREMENTS
-  THE TRAINING PROVIDED AND THE QUALIFICATION PROCESS
-  STARTING YOUR BUSINESS, FRANCHISE PACKAGE, AND CAR OPTIONS
-  EARNING POTENTIAL
-  COURSE COST AND OPTIONS TO PAY
-  WEBINAR SPECIAL OFFER AND INTENSIVE COURSE OPTION.
-  Q&A LIVE, CONTACT NUMBERS AND EMAILS.



PRESENTATION WILL LAST AROUND 1 HOUR.



USING ZOOM - Q&A CHAT



WE WILL BE EMAILING A COPY OF THE SLIDES OUT AFTERWARDS & FAQS VIDEOS

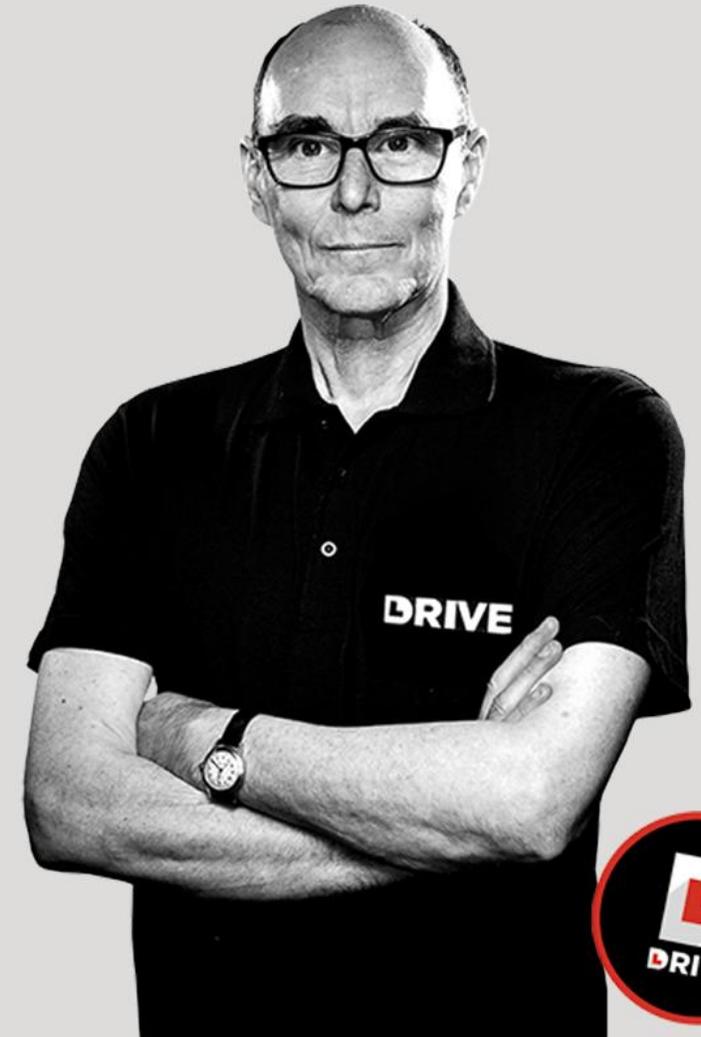


# WHO ARE WE?

-  PART OF THE WATCH LEARN DRIVE GROUP
-  SMART DRIVING TRAINING DRIVING INSTRUCTORS SINCE 1995
-  DRIVE DRIVING SCHOOL, SINCE 2016 - THE FASTEST GROWING DRIVING SCHOOL IN THE UK
-  OVER 500 DRIVING INSTRUCTORS CURRENTLY
-  OUR COURSE IS WRITTEN BY JOHN FARLAM
-  OVER 100 SPECIALIST DRIVING INSTRUCTOR TRAINERS
-  NATIONWIDE TRAINING - DELIVERED LOCALLY
-  ORDIT REGISTERED

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# WHO ARE WE?



A MULTI-AWARD-WINNING COMPANY WITH MANY AWARD-WINNING TRAINING PRODUCTS AND SERVICES



WE ARE VERY PROUD TO HAVE WON THE PRESTIGE AWARD FOR 'DRIVING SCHOOL OF THE YEAR 2022, 2023, 2024 & 2025'



# WHO CAN BECOME A DRIVING INSTRUCTOR?



PROVIDING YOU MEET THE DVSA REQUIREMENTS ANYONE CAN BECOME A DRIVING INSTRUCTOR



ANYONE OVER 21 - NO UPPER AGE LIMIT



ANY NATIONALITY - WE TRAIN AND SUPPORT ALL NATIONALITIES; ENGLISH DOES NOT NEED TO BE YOUR FIRST LANGUAGE



ANY BACKGROUND - YOU DON'T HAVE TO HAVE PROFESSIONAL DRIVING QUALIFICATIONS OR HAVE TEACHING EXPERIENCE. WE TRAIN AND SUPPORT EVERYONE





# WHY BECOME A DRIVING INSTRUCTOR?



FLEXIBLE HOURS



WORK LIFE BALANCE



BE YOUR OWN BOSS



JOB SATISFACTION



GREAT INCOME



JOB SECURITY



# FLEXIBLE HOURS

-  LESSONS CAN BE DONE AT ANY TIME
-  THERE IS NO ON AND OFF PEAK TIME
-  YOU CONTROL YOUR OWN DIARY, DAYS, TIMES AREA YOU WANT TO WORK
-  YOU CAN PICK YOUR PUPIL UP FROM COLLEGE, WORK, HOME, ANYWHERE!
-  MOST INSTRUCTORS DO TWO HOUR LESSONS
-  FREEDOM TO CHANGE AND MOVE LESSONS
-  FREEDOM TO GROW OR WIND DOWN WORK LOAD



# WORK LIFE BALANCE



FREEDOM TO FIT WORK INTO HOME LIFE AND OTHER COMMITMENTS



BEING AVAILABLE AND HAVING CONTROL



DO THE SCHOOL RUN EACH DAY, NEVER MISS A SPORTS DAY OR A SCHOOL PLAY



BOOK TIME OUT FOR SPECIAL OCCASIONS AND IMPORTANT EVENTS



ABLE TO ATTEND APPOINTMENTS



TAKE HOLIDAYS AND DAYS OFF WHEN YOU CHOOSE



# BE YOUR OWN BOSS



MANAGE HOW AND WHEN YOU WORK



GET OUT WHAT YOU PUT IN



REPUTATION AND WORD OF MOUTH



JUST YOU! YOU DO NOT HAVE TO RUN A TEAM, MANAGE OTHER PEOPLE OR DO EXTRA WORK! JUST LOOK AFTER YOUR PUPILS



NO PRESSURE OF DEADLINES



MAKE THE DECISIONS AND CALL THE SHOTS





# JOB SATISFACTION



REWARD OF TEACHING



SEEING YOUR PUPILS GROW AND DEVELOP EACH WEEK



HELPING THEM ACHIEVE A LIFE GOAL AS HUGE AS PASSING THEIR DRIVING TEST



TEACHING IMPORTANT DRIVING AND LIFE SKILLS



TEACHING SOMEONE WHO WANTS TO BE THERE AND IS ENGAGED IN THE LESSON



BUILDING PUPILS CONFIDENCE



HAVE FUN, HAVE A CHAT AND BUILD A RAPPORT



# GREAT INCOME

-  AVERAGE LESSON PRICE IS £40 PER HOUR
-  MOST INSTRUCTORS DOING AT LEAST 2HR LESSON SLOTS (£80 PER LESSON)
-  DVSA STATES IT TAKES APPROXIMATELY 46 HOURS OF PROFESSIONAL TUITION TO REACH TEST STANDARD
-  SO EACH NEW PUPIL YOU TAKE ON WILL PAY AROUND £1840 TO LEARN TO DRIVE WITH YOU.
-  WE GUARANTEE A MINIMUM OF £50,000 IN YOUR 1ST YEAR OF TEACHING



# JOB SECURITY

-  THE INDUSTRY URGENTLY NEEDS INSTRUCTORS
-  PUPILS ARE WAITING FROM 2 TO 6 MONTHS TO START THEIR LESSONS
-  INSTRUCTORS SWITCHING FROM 1HR TO 2HR
-  GROWING AS A NATION - MORE PEOPLE LEARNING EACH YEAR
-  DRIVING LICENCE REQUIRED FOR MANY JOBS
-  TRANSPORT INDUSTRY ALL STEMS FROM GETTING A LICENCE
-  INSTRUCTORS JOINING BUT ALSO LEAVING THE REGISTER
-  MANY INSTRUCTORS CHOOSE TO ONLY WORK PART TIME OR LESS THAN FULL TIME FOR WORK LIFE BALANCE
-  COVID BOTTLE NECK AND BACKLOG





# Driver & Vehicle Standards Agency



## DVSA REQUIREMENTS

-  HOLD A FULL UK LICENCE FOR AT LEAST 2.5 YEARS
-  NOT BEEN DISQUALIFIED FROM DRIVING IN THE LAST 4 YEARS
-  NO MORE THAN 5 PENALTY POINTS ON LICENCE
-  HAVE A DBS/CRB

ADDITIONAL CHECK REQUIRED FOR SCOTLAND

PLEASE CHAT WITH US IF IN NORTHERN IRELAND

# TRAINING

-  FLEXIBLE TRAINING - AROUND CURRENT COMMITMENTS AND/OR FULL-TIME JOB
-  TRAINING TIMEFRAME 4-12 MONTHS
-  ONLINE TRAINING FROM HOME
-  ONLINE CLASSROOM AT HOME, SESSIONS RUN DAYTIME, EVENINGS AND WEEKENDS
-  FULL TRAINING MATERIAL AND APPS INCLUDED
-  UNLIMITED SPECIALIST TRAINING SUPPORT BY PHONE AND EMAIL
-  LOCAL PRACTICAL TRAINING
-  LICENCE CAN BE AUTOMATIC OR MANUAL
-  MINIMUM OF 68 HOURS OF PRACTICAL IN CAR TRAINING
-  GUARANTEED TRAIN UNTIL PASS



# ONLINE PORTAL



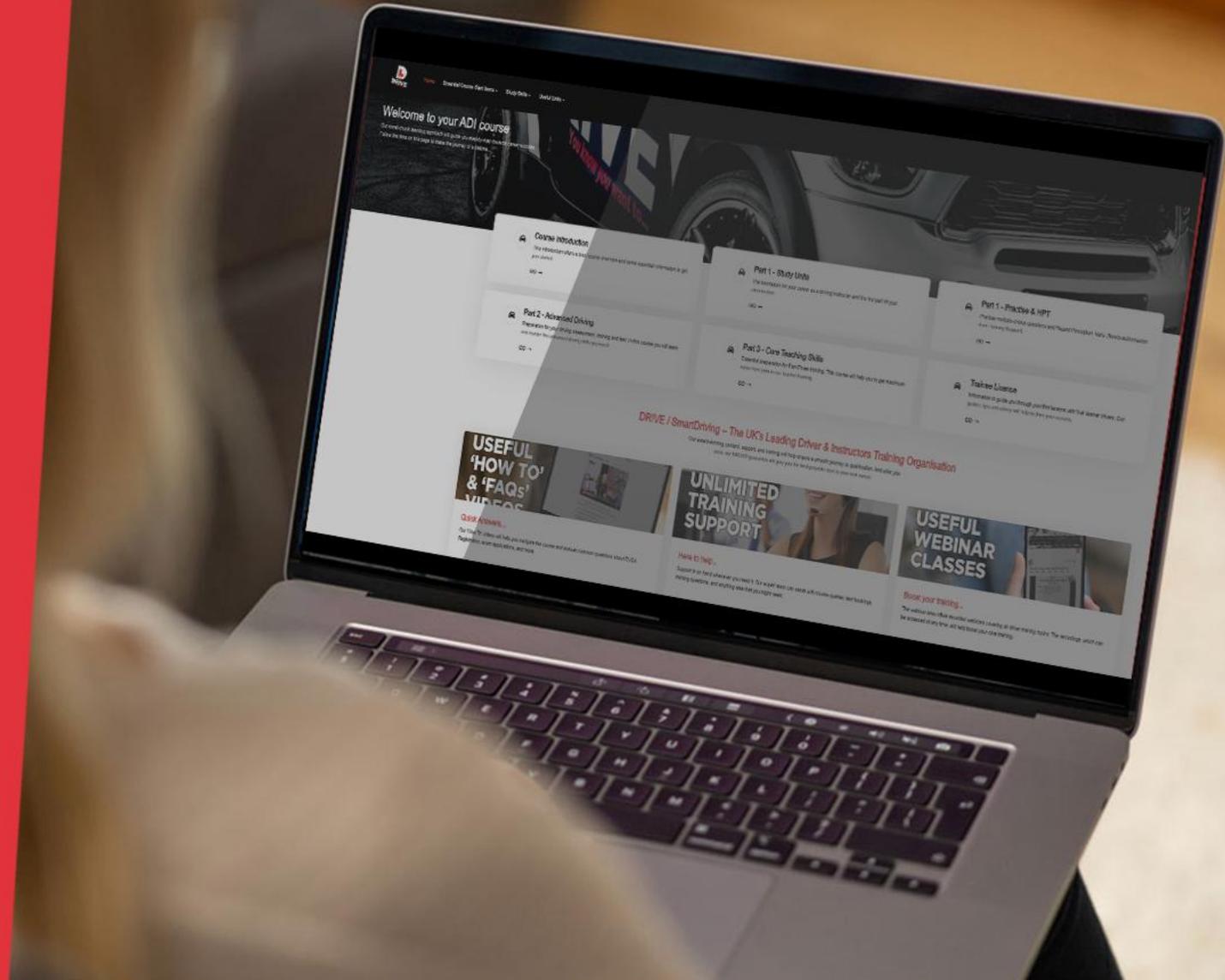
AWARD WINNING



FULLY INTERGRATED



STEP BY STEP



# Welcome to your ADI course

Our small-chunk learning approach will guide you step-by-step towards career success. Follow the links on this page to make the journey of a lifetime...



## Course Introduction

This introduction offers a brief course overview and some essential information to get you started.

[GO →](#)



## Part 1 - Study Units

The foundation for your career as a driving instructor and the first part of your examination.

[GO →](#)



## Part 1 - Practise & HPT

Practise multiple-choice questions and Hazard Perception Tests. (Needs authorisation from Training Support)

[GO →](#)



## Part 2 - Advanced Driving

Preparation for your driving assessment, training and test. In this course you will learn and master the advanced driving skills you need.

[GO →](#)



## Part 3 - Core Teaching Skills

Essential preparation for Part-Three training. This course will help you to get maximum value from your in-car teacher training.

[GO →](#)



## Trainee Licence

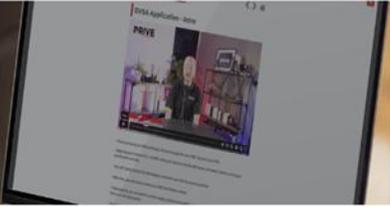
Information to guide you through your first lessons with 'live' learner drivers. Our guides, tips and advice will help to drive your success.

[GO →](#)

## DRIVE / SmartDriving – The UK's Leading Driver & Instructors Training Organisation

Our award-winning content, support, and training will help ensure a smooth journey to qualification. And after you pass, our £40,000 guarantee will give you the best possible start to your new career.

## USEFUL 'HOW TO' & 'FAQs' VIDEOS



### Quick Answers...

Our 'How To' videos will help you navigate the course and answer common questions about DVSA Registration, exam applications, and more.

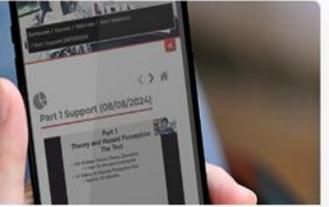
## UNLIMITED TRAINING SUPPORT



### Here to help...

Support is on hand whenever you need it. Our expert team can assist with course queries, test bookings, training questions, and anything else that you might need.

## USEFUL WEBINAR CLASSES



### Boost your training...

The webinar area offers recorded webinars covering all driver training topics. The recordings, which can be accessed at any time, will help boost your core training.

# PART 1 TEST

-  MULTIPLE CHOICE QUESTIONS
-  HAZARD PERCEPTION TEST
-  UNLIMITED ATTEMPTS (NORTHERN IRELAND 3 ATTEMPTS)
-  TEST FEE £81 PAID DIRECTLY TO DVSA

## OUR TRAINING

-  2 X ONLINE THEORY TRAINING SESSIONS - WITH TRAINER
-  SPECIALIST TRAINING PLATFORM
-  UNLIMITED EXPERT SUPPORT BY PHONE AND EMAIL
-  ALL REFERENCES AND MATERIALS SUPPLIED
-  MOCK TESTS, ONLINE CLASSROOM SESSIONS, PRIVATE FACEBOOK GROUP



# PART 2

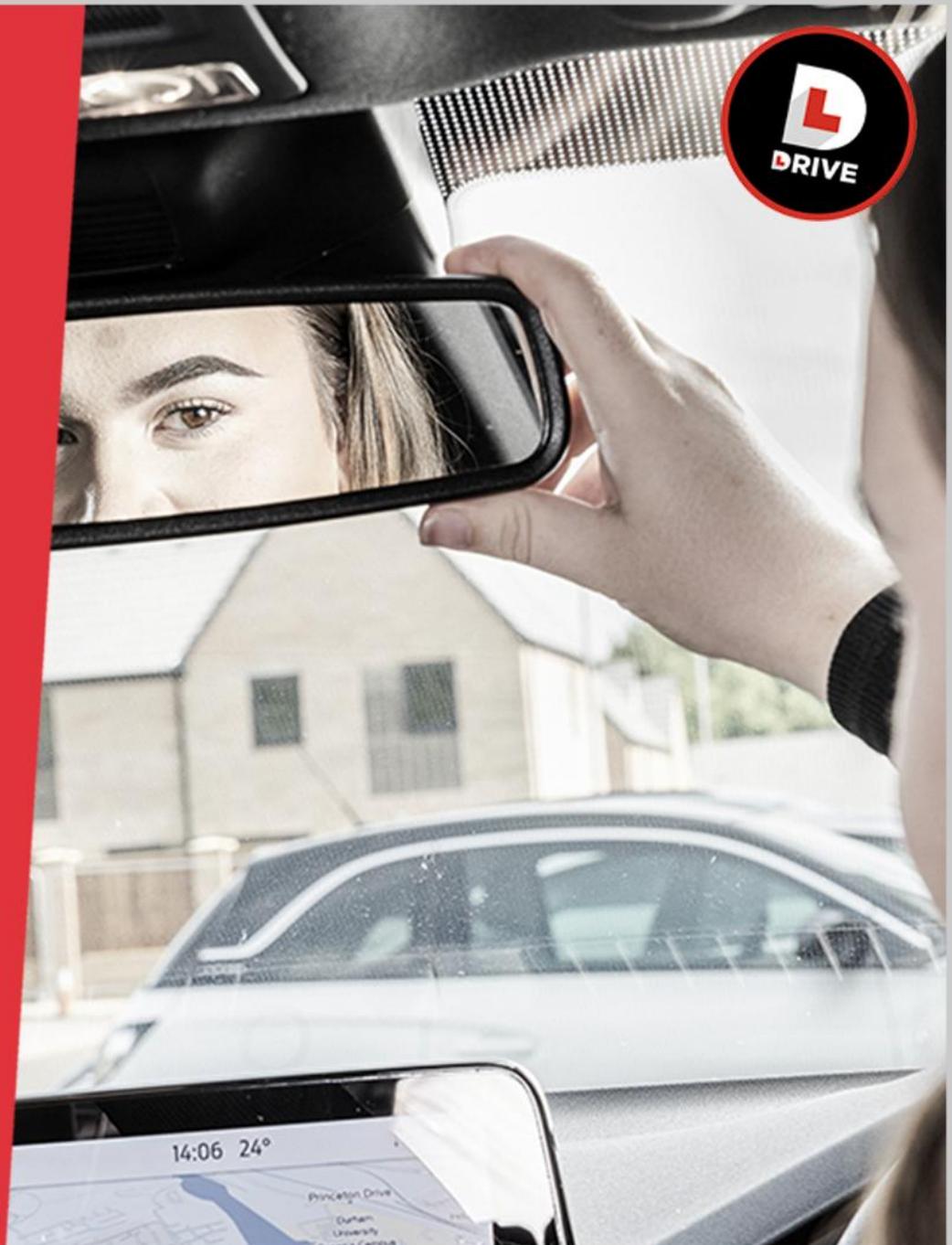
## DRIVING ABILITY TEST

### OUR TRAINING

-  VIDEO PREPARATION VIA ONLINE TRAINING PLATFORM
-  PRACTICE EXERCISES
-  MINIMUM 2 X HALF DAY (4 HOURS EACH) IN CAR SPECIALIST TRAINING SESSIONS
-  FULL REPORT AFTER EACH SESSION
-  UNLIMITED EXPERT SUPPORT BY PHONE AND EMAIL
-  AUTOMATIC AND MANUAL TRAINING (EXCEPT N.I.)

DVSA ALLOW 3 ATTEMPTS AT TEST

TEST FEE £111 PAID DIRECTLY TO DVSA



# PART 3 (40HRS)

INSTRUCTIONAL ABILITY TEST

## OUR TRAINING

-  VIDEO PREPARATION VIA ONLINE TRAINING PLATFORM OF LESSONS BEING DELIVERED & EXPLAINED
-  STRUCTURED PRACTICE EXERCISES  
8 X HALF DAY SPECIALIST IN CAR TRAINING SESSIONS (32HRS)
-  FULL REPORT AFTER EACH SESSION
-  UNLIMITED ONLINE CLASSROOM SESSIONS WITH SENIOR TRAINING TEAM
-  UNLIMITED EXPERT SUPPORT BY PHONE AND EMAIL

DVSA ALLOW 3 ATTEMPTS AT TEST

TEST FEE £111 PAID DIRECTLY TO DVSA



# TRAINEE LICENCE

PDI LICENCE/PINK BADGE - FEE £140

-  START TEACHING **REAL** PUPILS
-  START EARNING - CHARGE FULL PRICE FOR EVERY LESSON
-  TRANSITION & BUILD YOUR BUSINESS AROUND YOUR CURRENT JOB
-  YOU MUST BE SPONSORED BY A DRIVING SCHOOL OR ADI TO START ON A TRAINEE LICENCE - DRIVE **GUARANTEED** TO SPONSOR ALL OF OUR TRAINEES.
-  UNLIMITED ADDITIONAL TRAINING (20 HOURS OF MINIMUM LEGAL REQUIREMENT)
-  GAIN THE NECESSARY 'ON THE JOB' EXPERIENCE TO TAKE AND PASS PART 3 TEST
-  CHOOSE A PUPIL YOU ARE CURRENTLY TEACHING AND TAKE THEM FOR THE TEST
-  TEACHING JUST 10 HRS WILL EARN £350- £400 P/W
-  REPLACE YOUR WEEKLY TRAINING SESSION WITH REAL PAID LESSONS
-  FRANCHISE FEE £109 P/W - EQUIVALENT TO JUST 3 HRS OF TEACHING





# WHAT WE PROVIDE



PUPILS. NO FINDER'S FEE, NO COMMISSION, NO ADDITIONAL CHARGES



CALL CENTRE FOR BOOKINGS - LESSONS PRE-PAID AND PRE BOOKED IN ADVANCE



THE LESSONS ARE TYPICALLY BOOKED IN BLOCKS OF 10-20HRS



DRIVE APP:



LIVE DIARY MANAGEMENT



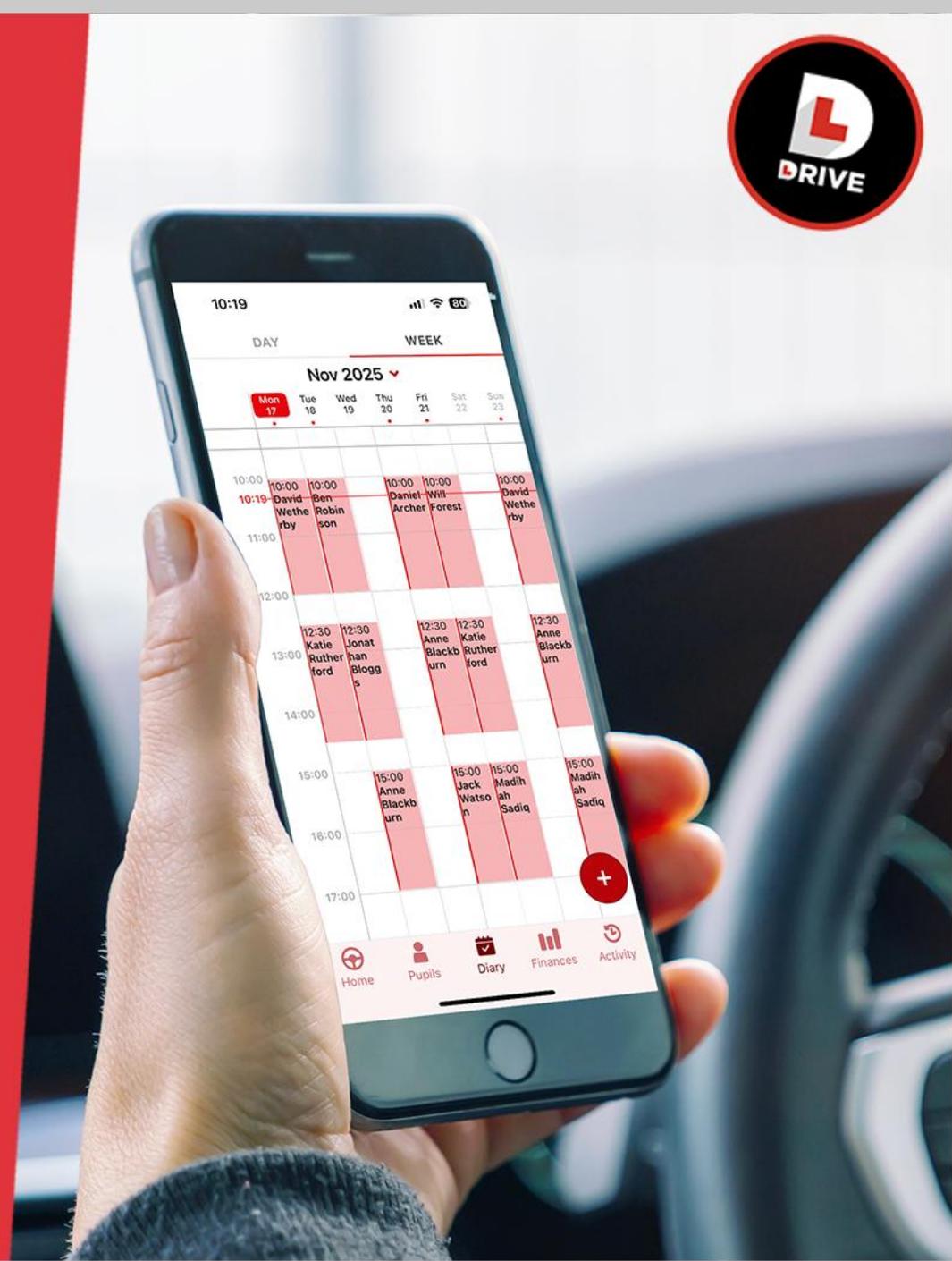
PAYMENT SYSTEM



LESSON NOTIFICATIONS AND REMINDERS  
REBOOKING SYSTEM



ACCOUNTS AND BOOKKEEPING



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DAY

WEEK

Nov 2025

Mon 17

Tue 18

Wed 19

Thu 20

Fri 21

Sat 22

Sun 23

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# WHAT WE PROVIDE



MARKETING, ADVERTISING, WEBSITE AND SOCIAL MEDIA



DRIVE BRAND CLOTHING AND ACCESSORIES



FREE BUSINESS START-UP COURSE, ONGOING BUSINESS MANAGEMENT SUPPORT AND MENTORING



STANDARDS CHECK TRAINING & CPD TRAINING  
CAR SIGN WRITING



DRIVE LEARNER DRIVER APP - ASSIST PUPILS WITH THEIR PRACTICAL LESSONS



MINIMUM £50,000 AFTER OUR FEES, IN YEAR ONE



TRAINING FEES BACK IN YEAR 2



FRANCHISE-FREE YEAR 3 (ONGOING FROM THEN ONWARDS)



12-MONTH MINIMUM TERM CONTRACT WITH £250 ONE-OFF ADMIN FEE





# CAR OPTIONS

## OWN VEHICLE - £0 (ALREADY COVERED)

-  MOST PEOPLE ALREADY HAVE A SUITABLE CAR
-  DUAL CONTROLS
-  INSURANCE PARTNERS

## BUY OPTIONS - FROM £30 P/W

-  EX-LEASE CARS FITTED WITH DUAL CONTROLS
-  NEW CAR PACKAGES FROM DEALERSHIP
-  SECOND HAND PRIVATE SALE
-  ADI FORUMS - CAR SALES

## FULLY EXPENSED CAR - FROM £90 P/W

-  WE CAN ARRANGE THIS FOR YOU
-  FULLY SERVICED & MAINTAINED (INC. TYRES)
-  BREAKDOWN COVER & REPLACEMENT CAR

# ADI EARNING POTENTIAL



## FULL TIME

40 HOURS @ **£40** PER HOUR  
**TOTAL = £1600**

DEDUCTIONS:  
EXAMPLE CAR COST £80  
FUEL £100  
FRANCHISE FEE £109

TOTAL AFTER DEDUCTIONS:  
£1311 PER WEEK  
£5681 PER MONTH



**TOTAL**  
**£68,172 PER YEAR**



## PART TIME

20 HOURS @ **£40** PER HOUR  
TOTAL = £800

DEDUCTIONS -  
EXAMPLE CAR COST £80  
FUEL £50  
FRANCHISE FEE £109

TOTAL AFTER DEDUCTIONS  
£561 PER WEEK  
£2431 PER MONTH



**TOTAL**  
**£29,172 PER YEAR**



# February OFFER Train for JUST £1699

(Normally £2199 – save £500)



- SPREAD THE COST - 0% FINANCE OVER 12 MONTHS OR IN-HOUSE PAYMENT PLAN.
- PAY IN FULL £1499 AND SAVE A FURTHER £200
- GUARANTEED TRAIN UNTIL PASS OR MONEY BACK
- GUARANTEED POSITION WITH DRIVE
- GUARANTEED MINIMUM INCOME OF £50,000 AFTER OUR FEES
- MARKET LEADING COURSE, FULL CAREER TRAINING, UNLIMITED SUPPORT AND MENTORING, ONGOING CAREERS PACKAGE
  
- INTENSIVE OPTION - (NORMALLY £2699)  
SAVE £500 ON INTENSIVE TRAINING. PAY JUST £2199 ON FINANCE OR £1999 IN FULL (PLACES STRICTLY LIMITED)

# Webinar Special CASH refund up to £443 - Enrol by Friday 27<sup>th</sup> February

## TEST FEES BACK

ONCE QUALIFIED, WE WILL REFUND IN CASH  
YOUR TEST DVSA FEES UP TO THE VALUE OF

**£303**

## TRAINEE LICENCE REFUND

WE WILL REFUND YOUR TRAINEE LICENCE FEE

UP TO **£140**



# QUESTIONS?



0800 368 81 93 (OPTION 1)



SARAH CARTER - 07354 847 977  
VICKY WALKER - 07415 688 305



RECRUITMENT@DRIVEDRIVINGSCHOOL.CO.UK  
RECRUITMENT@SMARTDRIVING.CO.UK



DRIVING LESSONS:  
WWW.JUST-DRIVE.CO.UK

# DRIVE

